

The Sharjah Investment and Development Authority (Shurooq)

The Sharjah Investment and Development Authority (Shurooq) was established in 2009 by Emiri Decree issued by His Highness Dr Sheikh Sultan Bin Mohammed Al Qassimi, Member of the Supreme Council and Ruler of Sharjah, to oversee social, cultural, environmental and economic development on the basis of Sharjah's distinct Arab and Islamic identity.

What sets Shurooq apart is its adoption of the best standards in providing services to attract investors from the region and around the world, providing the best possible facilities and incentives and help overcome any obstacles facing investment activities within Sharjah. We evaluate and follow up on investment, heritage and tourism-related infrastructure projects while putting in place the necessary programmes to achieve each project's goals. The authority's strategy is aimed at developing projects, from tourism to investment, commercial and beyond, which highlight the cultural heritage of Sharjah, working with Sharjah's infrastructure in order to attract investors with the necessary facilities and incentives. Through asset and property management, Shurooq also works with its partners to enhance their portfolios, staying true to its mission to enhance Sharjah's position as one of the Middle East's business, tourism and heritage hubs.